

ENGLISH ENHANCEMENT WORKSHOP SERIES

COMMON LANGUAGE PROBLEMS IN EXECUTIVE REPORTS

HIGHLIGHTS

- Address critical challenges in written communication, from ambiguity and lack of clarity to overuse of jargon and technical terms
- Deliver strategies for clear writing to enhance students' clarity and effectiveness of written reports
- Equip students with the necessary tools to communicate effectively and professionally, fostering better understanding and collaboration in the workplace

SPEAKER



Ms. Elizabeth WONG

- Current Part-time instructor of CityU SCOPE teaching APL Creative Writing – PR and Marketing (QF3)
- Heavily involved in the education field with different teaching experience
- A former Asia Pacific marketing director of BIOTRONIK Pte Ltd



26 April 2024 (Friday)



2:30pm - 5:00pm



**LI-2409, 2/F,
Li Dak Sum Yip Yio Chin Academic Building,
City University of Hong Kong**

Quota:

30 (on a first-come, first-served basis)

Online registration link:

apps.scope.edu/seminar/233-CE-43

Target:

3-year Degree, Top-up Degree, Advanced Diploma
and Professional Diploma Students (Full-time & Part-time Programmes)



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